

TREND SETTER

improve your vision with **PIE**

KHANNA VISION INSTITUTE'S
DR. RAJESH KHANNA SHARES EXPERTISE



ARTICLE ALICIA DOYLE

IMAGINE HAVING THE VISION OF YOUR YOUNGER SELF—THROWING AWAY YOUR CONTACTS, PROGRESSIVES AND READERS BECAUSE YOU NOW HAVE 20/20 VISION THAT IMPROVES THROUGHOUT THE YEARS, REVERSES THE AGING PROCESS AND EVEN PREVENTS CATARACTS FROM EVER HINDERING YOUR NEW VISION.

This groundbreaking advancement—called Presbyopic Implant in the Eye—is discussed at length by Dr. Rajesh Khanna, a pioneer in the industry who recently wrote the book, *Rejuvenate Aging Eyes*.

The book is available on Kindle, Amazon and iTunes, and Dr. Khanna is also coming out with a video book that's similar to a mini TV series that addresses each chapter.

The book is “easy to understand and takes out all the complexities of eye surgery,” explains Dr. Khanna, the founding Medical Director of Khanna Vision Institute. “This book provides information that bridges the gap between the surgeon and patient.”

The thought of any surgical intervention induces fear in people—particularly eye surgery—and the goal of this book is to “decrease the fear by simply worded explanations, which can be read and reflected upon with a peace of mind.”

“This is more effective than a five to 10-minute medically-laced jargon discussion in the doctor’s office, which is barely retained after leaving the office,” explains Dr. Khanna, adding that this book may also inspire young surgeons to obtain the necessary knowledge needed as they themselves begin the journey to master the art and skill of PIE, an acronym for Presbyopic Implant in the Eye.

The term *PIE* was coined by Dr. Khanna, an active PIE surgeon who has performed thousands of procedures on patients extending throughout the globe. The author brings three decades of experience of interacting with patients, performing surgeries and, most importantly, listening to



patients’ concerns, desires and feedback after the procedure. This forms the basis of this easy-to-understand, scientific, educational tool so that readers may make an informed and rational decision regarding their eyes.

“This book...is directed at people above 45 years of age who desire to eliminate their dependency on glasses and contact lenses,” Dr. Khanna says. “Many people aspiring to have Lasik eye surgery may not know that there is a better procedure available, known as PIE. This book explains the advantage of PIE over Lasik. PIE is the only procedure that can prevent cataracts.”

A unique aspect of the book includes a chapter filled with success stories by people from all walks of life, including a nurse, housekeeper, tennis player, FBI operative, undercover agent, pilot, actor and golfer.

These success stories also include a testimonial from a fire captain in Malibu, who states that he can still remember a terrifying moment when he had to rush to a fire at 4 a.m.

“Of all the thoughts that were rushing through my brain, my glasses were not one of them,” he explains in Dr. Khanna’s book. “Realizing that I no longer had to worry about grabbing my glasses because I recently had the PIE procedure done made me feel more secure to do my job.”

Dr. Khanna has always believed that vision shouldn’t just be a luxury for the wealthy. During his medical journey he has held tight to the notion that “regardless of an individual’s upbringing, culture or financial status, proper medical attention should be a universal privilege.”

He celebrates this mentality by employing a diverse staff that assist in his many offices throughout Southern California in neighborhoods of wealth and poverty. During his 30 years in the medical field, he has been focused solely on improving a patient’s visual needs because, “Without eyesight, you can’t experience the true beauty of the world around you and that’s why I have the passion and dedication that drives me every day.”

Above all, Dr. Khanna takes great pride in educating the medical community—as well as anyone that suffers daily with diminishing vision.

“It is our hope that we can facilitate the spread of quality vision through the aid of this book,” he says.

The Khanna Vision Institute is located in Westlake Village, Beverly Hills, Oxnard and Inglewood. For more information, call 310.896.4944, or visit KhannaInstitute.com.